

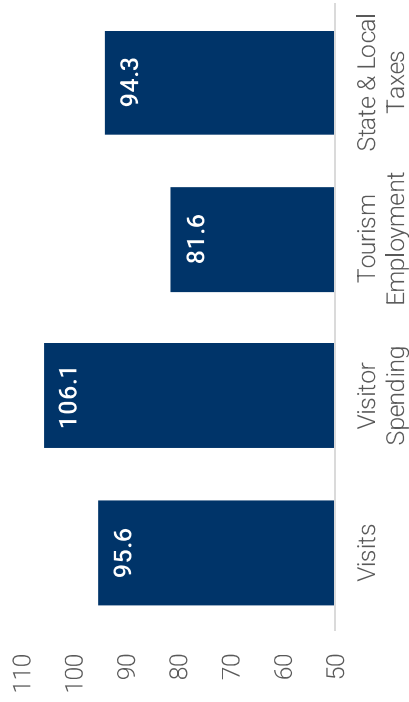


QUEEN ANNE'S COUNTY HIGHLIGHTS

With visitor spending surpassing pre-pandemic (2019) levels in Queen Anne's County, visits and tax revenues have also mostly recovered.

Queen Anne's County key indicators

Comparison of 2021 with 2019 data, 2019=100



Sources: D. K. Shifflet, Tourism Economics

VISITOR VOLUME

Visitor volume in 2021 in Queen Anne's County has grown to 96% of 2019 levels.

Queen Anne's County visitor volume

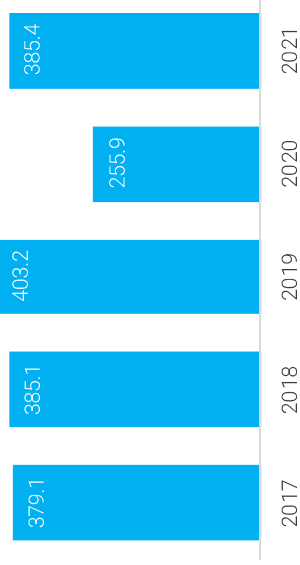
Amounts in thousands of visitors

Visitors	2017	2018	2019	2020	2021
Day	204.9	207.8	221.2	147.3	227.7
Overnight	174.2	177.2	182.0	108.5	157.7
Total Visitors	379.1	385.1	403.2	255.9	385.4
Growth rate		1.6%	4.7%	-36.5%	50.6%

Sources: D. K. Shifflet, Tourism Economics

Queen Anne's County visitor volume

Amounts in thousands of visitors



Sources: D. K. Shifflet, Tourism Economics



QUEEN ANNE'S COUNTY VISITOR SPENDING

Visitor spending grew 51% in Queen Anne's County in 2021.

Queen Anne's County visitor spending and annual growth

Amounts in \$/millions, 2021 % change, and % recovered relative to 2019

	2017	2018	2019	2020	2021	2021 % relative Growth to 2019
Total visitor spending	\$137.9	\$136.7	\$147.4	\$103.6	\$156.3	50.9%
Lodging*	\$44.6	\$41.1	\$43.9	\$28.1	\$37.6	34.1%
Food & beverage	\$25.7	\$27.1	\$30.3	\$25.5	\$35.6	39.9%
Retail	\$18.9	\$19.1	\$20.0	\$16.8	\$23.2	37.5%
Recreation	\$16.9	\$17.1	\$17.6	\$11.4	\$17.5	53.9%
Transportation**	\$31.8	\$32.3	\$35.6	\$21.8	\$42.4	94.1%
						119.2%

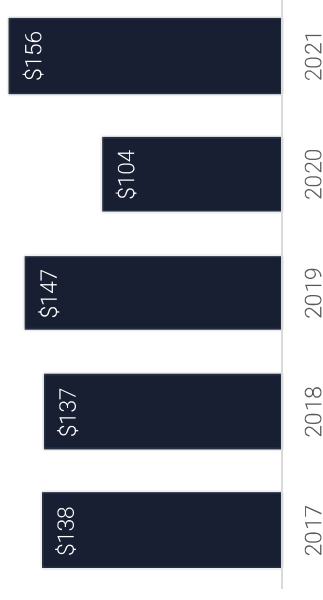
* Lodging includes 2nd home spending

** Transportation includes both ground and air transportation

Sources: D. K. Shifflet, Tourism Economics

Queen Anne's County visitor spending

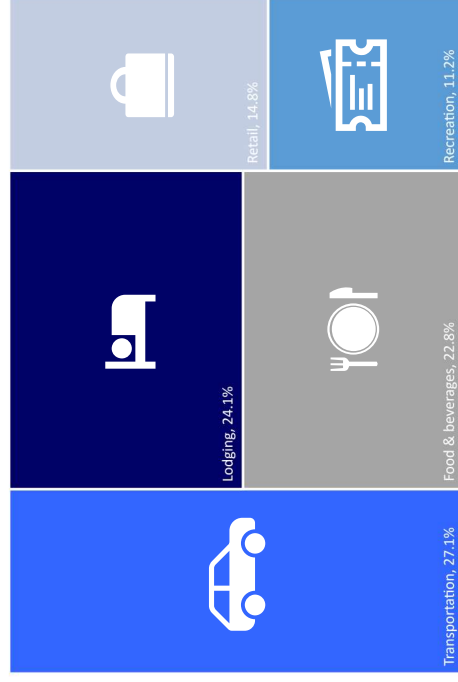
Amounts in \$/ millions



Sources: D. K. Shifflet, Tourism Economics

Visitor spending by category

Percent of total



Sources: D. K. Shifflet, Tourism Economics

QUEEN ANNE'S COUNTY ECONOMIC IMPACTS

More than 1,500 visitor-supported jobs represent 10% of all jobs in Queen Anne's County.

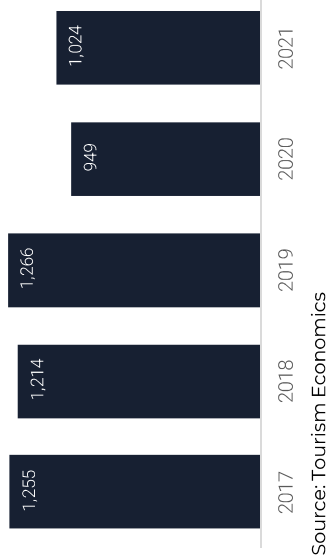
Visitor impacts in Queen Anne's County

Employment in units, income and taxes in \$millions

	2017	2018	2019	2020	2021	2021 Growth	2021 % relative to 2019
Employment							
Direct	1,255	1,214	1,266	949	1,024	7.8%	80.9%
Total	1,851	1,807	1,878	1,469	1,533	4.4%	81.6%
Share of State	0.83%	0.80%	0.83%	0.88%	0.88%		
Labor Income							
Direct	\$41.0	\$41.4	\$44.7	\$33.1	\$36.8	11.2%	82.3%
Total	\$74.9	\$75.8	\$81.4	\$63.5	\$67.4	6.2%	82.8%
Share of State	0.74%	0.73%	0.77%	0.78%	0.77%		
Tax revenues							
Federal	\$16.0	\$16.1	\$17.3	\$12.1	\$13.9	14.3%	80.2%
State & Local	\$17.9	\$18.0	\$19.4	\$14.5	\$18.3	25.5%	94.3%
Hotel	\$0.6	\$0.6	\$0.7	\$0.4	\$0.8	72.8%	111.9%
Total	\$34.5	\$34.7	\$37.3	\$27.1	\$32.9	21.3%	88.1%

Source: Tourism Economics

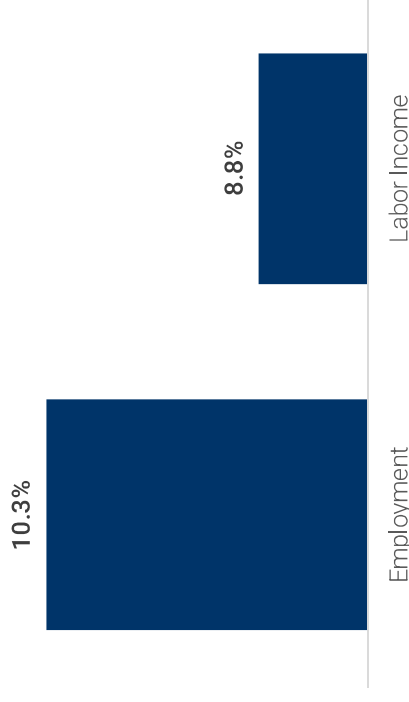
Queen Anne's County direct employment timeline
Amounts in jobs



Source: Tourism Economics

Tourism share of county economy

Tourism share of payroll employment and income



Source: BLS, Tourism Economics